

# Consultants' Camp



**Consultants Consulting Each Other  
August 30-September 5, 2015**

**Los Laureles Lodge  
Carmel Valley, California**

## *What is Consultants' Camp?*

Consultants' Camp was founded in 1988 as an environment where consultants of diverse backgrounds, experiences, and interests can share ideas, grow professionally, and have fun. Camp provides an open, supportive and commercial-free environment where we can learn from each other.

## *Who attends?*

Campers are a varied group, about 30 to 50 consultants from around the world, who share an interest in learning and improving their consulting work. We define consulting in a broad context, to include anyone who provides advice or support to others.

Campers share a mutual respect and appreciation for people, and for the interaction between people and the technologies with which they work.

## *Not a typical conference*

Camp is unusual. PowerPoint is nearly absent. Instead, we do something revolutionary for a conference: we confer. The setting, size, and structure of Camp support an atmosphere of collaborative inquiry.

Sessions are small, ranging from three to 20 people. Session format can be tutorial, discussion, or experiential. Other sessions can be just fun: like a fireworks demonstration or a pizza making class. Discussion is spirited, respectful, and incisive.

You may attend as many or as few sessions as you wish, and you may choose to host sessions. Because this is an open space conference, we discuss the agenda at the opening session and it evolves over the week.

Participation in Consultants' Camp is by invitation only, and any Camper can invite you. If you'd like an invitation, ask the Camper who gave you this document to sponsor you.

## *What is the program?*

Campers explore topical issues in business, organizational development, and consulting. The first camp session identifies topics that interest the participants, and the week's agenda evolves to address those topics. The program has always been outstanding, and we've all come away with invaluable learnings.

Camp begins with dinner at 6:00 PM on Sunday (August 30), and ends at noon on the following Saturday, September 5. Sessions are held in mornings and

evenings, leaving afternoons free for reflection, conversations, or recreation in the beautiful surroundings.

Sessions are usually 60 to 90 minutes long. They vary in format, including demonstrations of new techniques, open discussions, and panels. One unique kind of session is the "reverse tutorial," in

which the session leader sets an agenda designed to help the leader learn something specific. In effect, the leader of a reverse tutorial gains access to the experience and insight of some of the world's top consultants.

Some sample sessions:

- Hillel Glazer: Marketing consulting services through the Internet (Web site, blogs, online newsletters, social networks, etc.)
- James Bach vs. Judah Mogilensky: CMM or contextual processes?
- Bill Pardee: Compassionate Communication — Empathic Listening in Business
- Doug Hoffman: Scripted Regression Testing: What's the difference between scripted regression testing and ideas?

Because campers design the program, we get exactly what we need most.



## What are the main benefits?

Campers shape their own experiences. Typical benefits are:

- Exploring new approaches with experienced, supportive experts
- Testing new approaches to challenges
- Connecting with a like-minded support group
- Renewing energy and purpose from the supportive, stimulating environment
- Creating and renewing close friendships



## How do I register?

To register as a first-time Camper:

- Get an invitation from a Camper who will be at Camp as your sponsor. Your sponsor or the camp leader will send you a registration packet.
- Complete the registration form and follow the payment instructions on the form. The camp fee (\$200.00) covers only our costs.

The location:

Los Laureles Lodge  
313 West Carmel Valley Road  
Carmel Valley, California

Contact Los Laureles Lodge:

voice: 831-659-2233

<http://www.loslaureles.com/>

After registering for Camp, contact Los Laureles and make a room reservation. When you reserve, they'll request a credit card to hold your reservation. Rooms are heavily discounted for Campers.

## How do I get there?

Los Laureles Lodge, in Carmel Valley, California, (<http://goo.gl/wBoLcM>), is about 12.5 miles Southeast (20 minutes) by car from Monterey Regional Airport (MRY), 72 miles Southeast (1 hour 41 minutes) by car from San Jose International Airport (SJC), or 111 miles (2 hours) South-Southeast by car from San Francisco International Airport (SFO). These times can vary dramatically depending on traffic conditions.

- Directions from Monterey Regional Airport: <http://goo.gl/2yjAiV>
- Directions from San Jose International Airport: <http://goo.gl/k9iZ7E>
- Directions from San Francisco International Airport: <http://goo.gl/vz3qsz>

